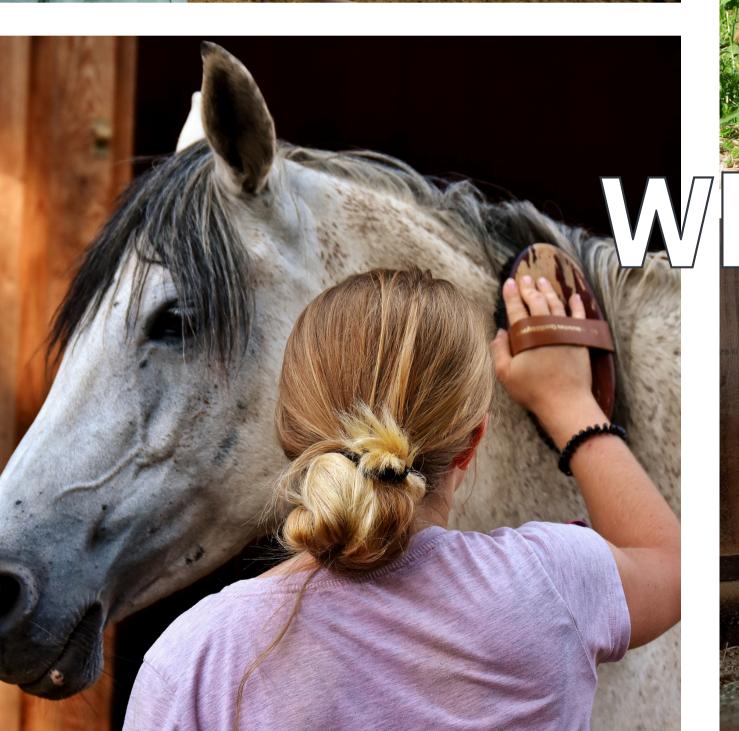


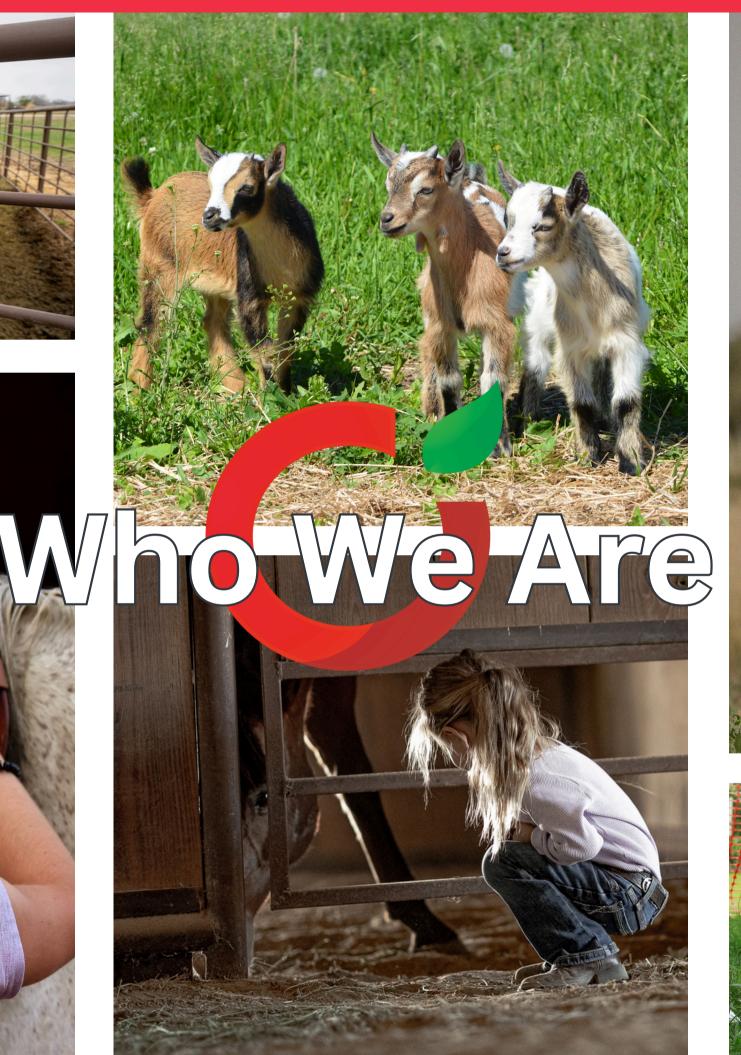


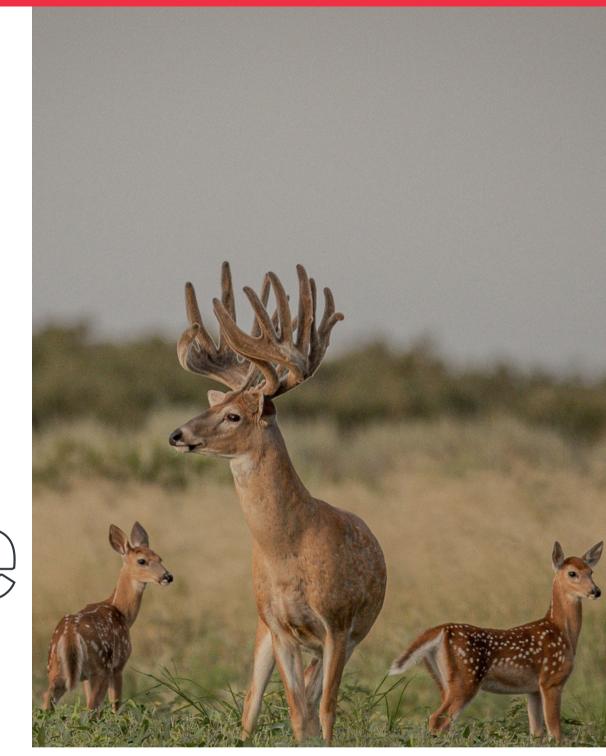
Personalized Creative & Digital Brand Solutions

# Winning with Social Media













JOHNSON FEED CO.







#### **Experts at Leveraging Creativity & Technology**

Database of over 10K Agi-products

Personalized Solutions for Your Unique Business

We Know Your Industry Inside & Out



















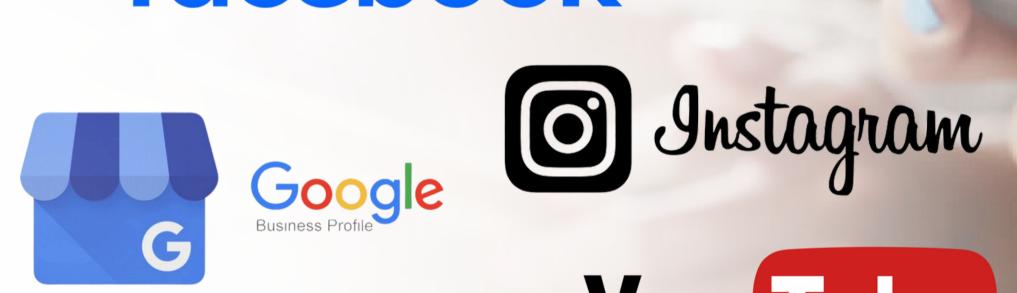
### The Top Social Media

Platforms for Feed Dealers

### facebook













### Top Al Powered Social Media Tools For Feed Dealers

metricool







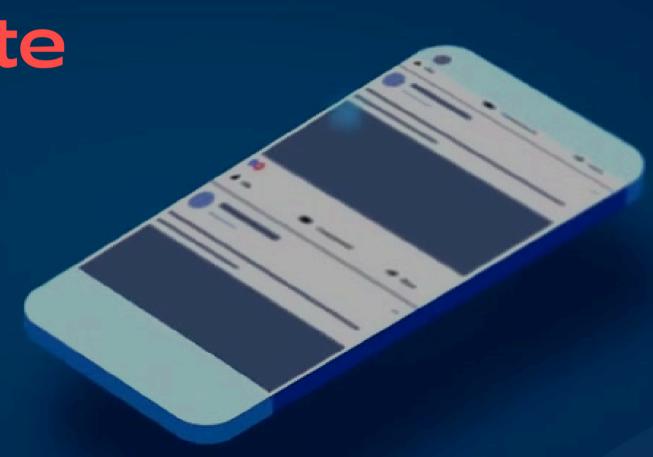












Baby goats today, Nigerian dwarf, 2 female and 1 male, 150 and 125. Stop by and see us!



Overview

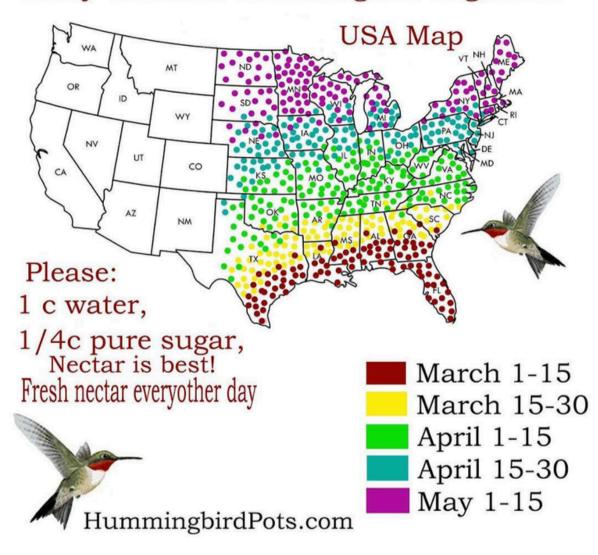
Views **6** 148,235

Reach **6** 110,484

Interactions 6 579

Link clicks **1** 

Ruby Throated Hummingbird Migration



Views

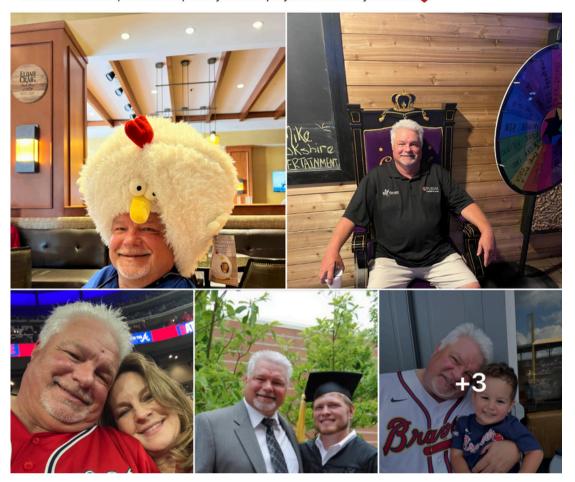
513,304

Reach

356,884

Saturday Spotlight: Our fearless leader!

You know him as Alan Jessie. He's been the owner of J&J Hay Farms since 1989 and Cherokee Feed and Seed since 2004. We wanted to show him a little love, since he gives so much of his to the businesses, his friends, family and employees. We love you Alan!





WE DID IT!!!!!... See more



# Winning with Reels



Challenge



### Here's Your Group's Challenge!

#### **Hooks for Problem-Solution Videos**

- If you want \_ [Problem or Desire], you need \_ [Solution].
   Example: "If you want higher reproductive rates in your livestock, keep minerals out year-round."
- You need this trick to [Solve customer pain point]. Example: "You need this trick to keep your pet coats shiny!"
- This is why \_\_\_\_ isn't working.
   Example: "This is why your onions are small."

#### **Secret Sauce**

- No one ever told you this for \_\_\_\_\_.
   Example: "No one ever tells you that chickens need 14 16 hours of light to lay eggs."
- This is the best secret for learning how to \_\_\_\_.

  Example: "This is the best secret for learning how to keep your chickens cool in summer!"
- Am I the only one who didn't know this? Example: "Am I the only one who didn't know fruit trees need fertilizer every 90 days?"

#### **Scroll-Stopper Hooks**

- Stop scrolling if you want to [Insert benefit or intriguing topic]. Example: "Stop scrolling if you want tips on controlling flies on livestock!"
- The 5 most common mistakes people make when \_\_\_\_.

  Example: "The 5 most common mistakes people make when growing tomatoes."
- Why is no one talking about this?
   Example: "Why is no one talking about how it's time for pre-emergent?"

#### **Thought-Provoking Hooks**

- 3 reasons why (you are not) \_\_\_\_.

  Example: "3 reasons why you are not seeing antler growth."
- Everything you thought you knew about \_\_\_\_\_ is wrong.
   Example: "Everything you thought you knew about colic is wrong."
- Signs that it's time to \_\_\_\_\_.
   Example: "Signs that it's time to transition to layer feed."



### Resource Downloads

- What To Post On Social Media to always have a steady flow of ideas!
- How the Instagram Algorithm Works
- How To Reduce Spam on Facebook

... and more valuable tips to help you win with social media. Visit our resource page.





RED MANGO MARKETING & MEDIA

## THANKS!

Let's Connect Soon.

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  Cristy@redmangomarketing.com